



## RULES AND PROCEDURES OF THE CALL FOR COLLABORATORS FOR THE COLLABORATIVE PROTOTYPING WORKSHOP LAB#01 MEDIOS SINTIENTES

### 1.- PRESENTATION

**Medios Sintientes** is the first of a series of **LABs** that **Medialab Matadero** will be running during the course of 2022 and 2023. Conceived as multidisciplinary research and collaborative production laboratories, each LAB will offer a quarterly programme of **Collaborative Prototyping Workshops**, **Artistic Projects**, **Transversal Workshops and Seminars** and **Public Events** related to Medialab's main lines of research at Matadero Madrid.

The main activity of each LAB will consist of a two-week long prototyping workshop led by renowned artists and thinkers during which 8 collective projects related to the themes of Medios Sintientes will be developed. These projects will be selected by means of an international and public call for tender. Once they have been selected, the projects are made public and a second call for tender launched to find collaborators keen to take part in the development of the selected projects.

Can a city think? In order to address issues of compelling relevance, can we operationalise collective knowledge? Back in 2016, when AlphaGo beat the world Go champion, Lee Sedol, several experts argued that the real artificial intelligence was not that of the Ai's deep neural network system, but rather the actual context that gave rise to its development. The real intelligence did not reside in the machine, nor even in the Go master, let alone in the series of rules that allow and limit the possible sequentiality of movements, but rather in the sum of them all; it was the creation of the general framework of the game, the context, that situated all the agents involved and allowed the collective intelligence between the contenders to give rise to hitherto unprecedented moves. At Medialab, we believe that when it comes to building collective intelligences, what is important is the construction of that "context", the situation in which people, subjects, experiences and learning combine to build new intelligence.

As an institutional platform for contemporary creation and innovation and intent as it is on becoming an institution with transformative scope and muscle, Medialab's objective must be to create the right context in which to develop and operationalise shared intelligence. The name we give to these "contexts" is LABs and their cornerstone consists of a Collaborative Prototyping Workshop for the development of transdisciplinary projects capable of making a social, technological, scientific and environmental impact.

### 2.- OBJECTIVE

In keeping with the principles of transparency, equality and competition, and in line with Matadero Madrid's programming lines, the objective of this call is to select collaborators who wish to participate in the **MEDIOS SINTIENTES** workshop as members of the working groups that will develop the proposals that have been previously selected through the Call aimed at promoters of projects for LAB#01 **Medios Sintientes**.



A maximum of 40 collaborators (5 for each of the 8 projects selected) will be selected.

Selected projects:

**\* Xenomage Dataset**

Mar Osés y Miguel Rangil Gallardo

**\* ALMA (all your smartphone is able to get to be)**

Victoria Ascaso, Jaime de los Ríos y Pablo Martínez Garrido

**\* Real-time war rug**

Zainab Tariq, Anna Eschenbacher, Rita Eperjesi and Fanni Szilvás

**\* Wind to Radio Divinatory Interfaces**

Juan Duarte y Bettina Katja Lange

**\* Life trajectories: the travelling insects of the earth**

Hebzoariba Hernández Gómez y Daniel Marcial

**\* Food Memories. Connecting the countryside-city territories**

Laura Reyes y colectivos: La Colmena y Ambiente Tabanoy

**\* Earth Interface Prototype, a microphone for the planet**

Carlos Corpa

**\*Extrasensory excess: Imagining inclusions with data discards**

Tim Cowlshaw

## How the workshop will work

During the workshop, ideas will be put to the test and collaborative projects developed by different collaborators working together in interdisciplinary groups coordinated by the promotor of the project. The groups will be able to call on the support and advice of Medialab's guest experts/mentors and will have a work space in which to develop each project.

It is expected that the workshop will work with free and open software, that the projects will be based on open standards, and that the results will be available under Creative Commons licenses that encourage reappropriation, reuse and distribution.

The workshop languages will be English and Spanish and there will be no formal translation.

At the end of the workshops, the resulting prototypes will be unveiled in public as part of the activities of the OpenLab event.

As specified in point 7 (Essential undertakings of those selected) of the rules and procedures of the call for project promoters for the LAB#01 Medios Sintientes collaborative prototyping workshop, the names of the collaborators who participate in the projects will appear in the credits of the workshop. Medialab will also provide a document accrediting participation in the workshop to any collaborators who request such a document.

## **3.- PARTICIPANTS**

This call is open to adult individuals based in Spain and overseas, with any level of



qualification and from such diverse disciplines as design, art, architecture, urban planning, economics, film, photography, journalism, digital media, environmental sciences, philosophy, engineering, social studies, political sciences, programming, materials science, activism or indeed any other field.

Applicants must have at least an intermediate level of English.

The role of a collaborator is fundamental in Medialab's approach to and development of its collaborative prototyping workshops which are conceived as multidisciplinary work spaces. Medialab encouraged the exchange of knowledge and informal learning in a horizontal relationship between mentors, project promoters and the collaborators themselves. Depending on what their interests may be, collaborators can be members of the development team for one or more of the selected proposals, contributing their knowledge and ideas while learning from the other members of the group and the workshop mentors. We would however suggest that collaborators focus on one proposal to thereby ensure that they can commit to it more fully during all phases of the workshop.

#### **4.- EVALUATION COMMITTEE**

Medialab Matadero will set up an Evaluation Committee that shall comprise 3 independent professionals who are not part of the institution (the members of the mentoring team), the head curator of Medialab at Matadero and one member of the Medialab team.

The head curator of Medialab at Matadero will chair the committee and will have a Secretary who shall take minutes of the sessions and be able to speak but not vote at such sessions.

The Evaluation Committee shall be governed by the regulations established for collegiate bodies by Law 40/2015 of 1 October on the Legal Regime of the Public Sector.

Exclusion due to non-compliance with the requirements, and evaluation, are the exclusive competence of the Evaluation Committee.

The decision of this Evaluation Committee will be communicated as of 7 April 2022 on the [www.mediossintientes.medialab-matadero.es](http://www.mediossintientes.medialab-matadero.es) website, and to the beneficiary or beneficiaries at the addresses they have provided.

#### **5.- SELECTION CRITERIA.**

Collaborators will be selected on the basis of their profiles, seeking a balance within the group as a whole in terms of gender, origin, knowledge and interests.

Medialab will arrange and cover the travel and accommodation expenses of up to a maximum of 8 people from among the selected collaborators who live outside the Community of Madrid. The selection of these 8 collaborators will be based on the



following criteria:

- Suitability of their profiles (in terms of their experience, skills and specific knowledge) to contribute to the development of a specific project from among the projects selected.
- Value will be placed on a diversity of approaches and backgrounds, and on their integration within all the profiles that are to be selected.

## 6.- DURATION

- All those interested in participating as collaborators in the workshop must fill in and send the form provided on the call website **before 3 April 2022 at 11:59pm CET.**
- The result of the selection will be made known to interested parties by telephone or email as of **6 April 2022**, and to the general public via the [mediossintienes.medialab-matadero.es](http://mediossintienes.medialab-matadero.es) website
- The Collaborative Prototyping Workshop will take place between **21 April and 3 May 2022**, both inclusive, in Medialab's facilities at Matadero Madrid.
- Following the workshop, the OpenLab public event will take place between **4 and 7 May 2022**, during which the developed projects will be given a **final public presentation.**

## 7.- UNDERTAKINGS OF THOSE SELECTED

- Those selected undertake to participate in person during at least 50% of the workshop, which will take place from Monday to Friday from 10am to 6pm in an informal and relaxed atmosphere. Small workshops and presentations will occasionally be held between 6:30 and 8:30pm, attendance at which will be optional.
- Those collaborators whose travel and accommodation expenses are covered undertake to attend the workshop in its entirety at the times indicated.
- Comply with the rules and regulations of the Matadero Madrid spaces.
- The participants undertake to behave in a respectful manner with all other people taking part in the workshop. No expressions of hatred or intolerance in issues of gender, race, ethnicity, disability, social position, sexual orientation, religion or origin will be accepted. Male chauvinist attitudes or sexual harassment will not be accepted. Should any collaborator express any such attitudes, his or her participation in the workshop will be terminated immediately.

In the event that a successful application must be withdrawn, the candidate must give sufficient notice.

In an event of force majeure, none of the parties shall be obliged to fulfil their respective commitments. If, as a result of a new outbreak of COVID-19, for public health reasons, or due to instructions or recommendations received from the governmental, regional or health authorities of any administration, or any similar



body, it were not possible to comply with that which has been agreed, such termination shall be considered a cause of force majeure, in accordance with article 1105 of the Civil Code, other than in the case of there being applicable legislation to the contrary. Madrid Destino, having previously received a report from Medialab Matadero, shall be entitled to evaluate each case, should such an event occur.

## **8.- APPLICATION DEADLINE AND REQUESTED INFORMATION**

All those who are interested in participating in the call must fill in and send in the form they will find on the <https://mediossintientes.medialab-matadero.es/> website **before 3 April at 11:59pm CET.**

Information requested (\*required field):

- Full name\*
- Email\*
- Telephone\*:
- Biographical summary\*
- Motivation and expectations\*
- Knowledge and skills that you can bring to the workshop (not only technical)\*
- Project(s) in which you would like to participate (from among those selected)\*
- Link to a short video presentation lasting no more than 2 minutes (in Spanish or in English). This can be just a video recorded on your mobile phone\*.
- City and country of residence\*
- Request for travel yes/no\*
- Request for accommodation yes/no\*
- ID (DNI) or Passport no.\*
- Comments
- How did you find out about this call?

## **9.- DOCUMENTATION TO BE SUBMITTED**

Collaborators whose travel and accommodation expenses are covered must provide the following documentation:

- A copy of a valid ID document (DNI, NIE, or passport).
- The duly signed acceptance form regarding participation in the prototyping workshop as a collaborator of the specified project.

## **10. INTELLECTUAL PROPERTY.**

Participants will answer for the originality and authorship of the documents they develop during the workshop, and guarantee that they legitimately hold all intellectual property rights to the projects and, in this respect, guarantee the peaceful use thereof by Madrid Destino and expressly release it from any liability for any direct or indirect damage or harm that could be derived from their failure to comply with this guarantee, without prejudice to any unauthorised material that is



not their own property.

The collaborators authorise Madrid Destino to make use, in full or in part, of the different elements of the project, and when relevant, its result (whether it be texts, images, graphics or videos) exclusively for advertising or biographic purposes of Madrid Destino, i.e., the rights to publish, in paper or digital format, flyers, catalogues or compilations concerning the activities of Madrid Destino or for advertising its activity. Accordingly, commercial use is expressly excluded from this. The authorisation is granted for the maximum period allowed by law, for worldwide geographic scope.

Intellectual property content, unless otherwise stated, is licensed under Creative Commons By-SA. The licence can be viewed in the following link: <http://creativecommons.org/licenses/by-sa/3.0/es/>. However, authors are entitled to license their content under any other licence, preferably free, to encourage wider dissemination, and must mention this in a way that is noticeable in the corresponding publication or work.

## **10.- PARTICIPANT'S IMAGE RIGHTS**

Participants understand that they may appear in images (photograph, video, etc.) taken in relation to their artistic project for subsequent informative or promotional dissemination of the Madrid Destino activity, and they authorise such use. They also agree that their image may be used in catalogues or other documents compiling the activities of Matadero Madrid or Madrid Destino.

All of this with provisos and limitation on uses and applications that infringe the right to honour in the terms set out in Organic Law 1/1982 of 5 May on the Civil Protection of the Right to Honour, to Personal and Family Privacy and to One's Own Image. Any other use outside the above scope is expressly excluded from this authorisation.

## **11. DATA PROTECTION**

Madrid Destino guarantees to the participants that their personal data will be processed in accordance with legislation in force and to this end informs them that such data will be incorporated into a file owned by Madrid Destino in the following terms:

Data controller: Madrid Destino Cultura Turismo y Negocio, S.A., with registered address in Madrid, Calle Conde Duque, 9- 11, Madrid (C.P. 28015).

Data Protection Officer: [dpd@madrid-destino.com](mailto:dpd@madrid-destino.com)

Purposes: To manage and comply with the relationship established (including management of the legal agreement, arrangement and storage of agreements and deeds, accounting administration, compliance with invoicing and fiscal obligations, and for transparency and control purposes).



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Storage period: Storage shall be limited to the period necessary to comply with the contractual relationship and for the statutory period for civil, criminal, administrative and any other actions that may arise from the activity or service provided.

Recipients: The Tax Agency and other public bodies, in compliance with tax, transparency and control obligations; financial entities for management of collections and payments; and legal authorities. Transparency obligations require Madrid Destino to publish, on its website, a list of all the contracts that it enters into, thereby stating the signatories, the purpose of the agreement, its term, any modifications made, the parties obliged to perform the services or activities and the agreed financial obligations.

Lawful basis: Participation in a call for tender.

Rights: Rights to access, rectification, erasure, data portability and restriction on data processing or objection From may be exercised by sending an email to [dpd@madrid-destino.com](mailto:dpd@madrid-destino.com), with the subject "MEDIALAB/MATADERO". The person making the request must identify themselves using their official ID document. You can also file a complaint with the Spanish Data Protection Agency (AEPD).

## **12.- ACCEPTANCE OF THE RULES AND PROCEDURES**

The participants, by the mere fact of having entered the call, accept these rules and procedures.

## **13.- CONFLICT RESOLUTION.**

To resolve any issue or dispute arising out of the call, please write to Madrid Destino so that both parties may reach an amicable resolution.

Were such amicable settlement not to be reached, the parties, expressly waiving their own jurisdiction, submit themselves to the Courts of the city of Madrid.

Should you have any queries regarding the call, please write to [propuestas@medialab-matadero.es](mailto:propuestas@medialab-matadero.es), entering as the subject "*Medios Sintientes Call for Collaborators*".

In Madrid, 21 February 2022